## **BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT**

#### **GENERAL EDUCATION COURSE REQUIREMENTS**

- Eng101 Academic Research and Writing Skills
- Math101 Survey of Mathematics
- Soc101 Principles of Sociology
- Phil101 Foundations of Modern Philosophy
- IT101 Introduction to Information Systems
- Psy101 Introduction to Psychology
- Sci101 Environmental Studies
- Pol101 Introduction to Comparative Politics
- Geo101 World Geography



## HUMANITIES COURSE ELECTIVES :

- Int201 International Relations
- Com101 Presentation Skills
- Bus101 Career Planning
- Eng102 World Literature and Composition
- Eng201 Creative Writing
- LS101 Law and Society
- Rel201 World Religions

For more information www.necu.education @NortheastUniv



#### OFFICE HOURS

- 09:00 AM 05:00 PM
- MONDAY-FRIDAY



## NORTHEAST COASTAL

# BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT



## PROGRAM OBJECTIVES

The Bachelor of Science in Business Management degree provides students with practical skills and knowledge required to successfully build careers in a variety of business environments.

The global focus of the curriculum provides graduates of the program with a strong understanding of cross-cultural business communication practices, in addition to general managerial skills and competencies.

## PROGRAM OVERVIEW

Throughout the Bachelor of Science in Business Management degree program, students explore managerial concepts and practices necessary to effectively perform the four key management functions (planning, organizing, leading, and controlling).

Students will apply their knowledge to resolve actual domestic and multinational business issues by analyzing business cases and completing project-based work assignments.

The program's graduates will be well-qualified to manage projects and teams and compete for employment in entry- to mid-level managerial roles with various domestic and international companies.

## BENEFITS

#### **Online Education**

Easy Self Paced course work

## Quality

• NCU is committed to providing a relevant global educational experience.

#### Affordability

• NCU educational offerings are priced to meet the financial needs of a broad range of students

#### **Career-Orientated Education**

• Our curricula aim to equip students with practical skills valued by employers in today's fast-paced global business environment.

- \$50 APPLICATION FEE
- \$50 REGISTRATION FEE

## TUITION COST:

\$167.00 PER CREDIT HOUR

## S.T.A.R. PROGRAM (SCHOLARSHIP, TALENT, ACHIEVEMENT, RECOGNITION)

- General Eligibility: The NCU STAR Scholars Program is available to both U.S.-based and international students who are applying for admission into any of NCU's undergraduate programs.
- Award: The NCU STAR Scholarship recipients will receive a scholarship covering half of the tuition fees for their first trimester of study.
- Number of Awards: Annually, 50 scholarships are available for students entering the fall trimester.
- **General Requirements:** Applicants must have a minimum GPA of 3.0 on a 4.0 scale.